



**EMBASSY OF UKRAINE
IN THE KINGDOM OF SWEDEN**

*The Embassy of Ukraine in the Kingdom of Sweden in cooperation with
Business Sweden
cordially invites You to the
Conference “Opportunities for Ukrainian companies in the Swedish
market”
and Business Event at the World Trade Center
(Styrelserummet, Klarabergsviadukten 70, 11164 Stockholm)
Tuesday, March 21st, 2017, 10.00 a.m.*

Since 2016 the Swedish-Ukrainian bilateral trade kept constantly growing both in export and import, especially, after the EU-Ukraine Deep and Comprehensive Free Trade Agreement came into effect. Business relations between Ukraine and Sweden received a new powerful impulse.

With this Event we would like to create a platform for the Ukrainian- Swedish partnership to grow further. Approximately 15 Ukrainian companies active in: 1) food & beverage; 2) furniture industry; 3) textile industry; 4) IT sector are coming to Stockholm to explore the Swedish market and to find relevant Swedish business partners. Meetings following the Conference will give you an excellent possibility to find your business partner in Ukraine.

VIPs and speakers at the Conference: Ministry of Economic Development and Trade of Ukraine, Ministry of Foreign Affairs of the Kingdom of Sweden, DYB, Swedish-Ukrainian Chamber of Commerce, Enterprise Europe Network, National Board of Trade of Sweden, etc.

Join the opportunity to meet Ukrainian business interested in expanding its relations with Sweden!

Working language: English

Participation is FREE OF CHARGE

To register for the Event, please, fill out the attached form and send it by e-mail to the Embassy of Ukraine in the Kingdom of Sweden until **Friday, February, 17th, 2017**: ukrainebusinesssweden@gmail.com

Contact person: Dr. Liliia Honcharevych, Head of Economic and EU issues Section, Embassy of Ukraine in the Kingdom of Sweden, lilia.honcharevych@mfa.gov.ua, +46 08 52228402

Please, follow the official web-page of the Embassy of Ukraine in the Kingdom of Sweden for further programme updates: <http://sweden.mfa.gov.ua/en/press-center/news/54439-21-bereznya-2017-r-u-stokgolymi-vidbudetysya-ukrajinskyko-shvedskykij-biznes-zahid>



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REGISTRATION FORM

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Contact person: Dr. Liliia Honcharevych, Head of Economic and EU issues Section, Embassy of Ukraine in the Kingdom of Sweden, lilia.honcharevych@mfa.gov.ua, +46 08 52228402

Name and surname	
Position	
Your Company / Organization	
Field of activity:	
Previous experience of cooperation with Ukraine:	
Contact details (e-mail, tel., postal address):	
Company you wish to have bilateral meetings with (if applicable):	
Specific products you are interested in:	

Please reply until Friday, February 17th, 2017



**EMBASSY OF UKRAINE
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**PROGRAMME
(draft)**

*Conference “Opportunities for Ukrainian companies in the Swedish market”
and Business Event*

Location: World Trade Center

(Styrelserummet, Klarabergsviadukten 70, 11164 Stockholm)

Tuesday, March 21st, 2017, 10.00 a.m.

9.30	Registration
10.00	<i>Welcome session</i> Representative of the Ministry for Foreign Affairs of the Kingdom of Sweden Ms. Nataliya Mykolska, Deputy Minister of Economic Development and Trade – the Trade Representative of Ukraine (TBC)
10.30	<i>Ukrainian-Swedish cooperation. Opportunities for Ukrainian companies in the Swedish market</i> Mr. Mantas Zalatorius, Head of region Eastern Europe, Business Sweden Mr. Heinz Sjögren, Chairman of Swedish-Ukrainian Chamber of Commerce Ms. Theresa Ryberg, M. F. Head of Office Enterprise Europe Network, Företagarna Mr. Igor Gut, Head of DYB Develop Your Business, Ukrainian-Swedish Business Club Representative of the National Board of trade of Sweden Representative of the Swedish business association (TBC) Questions & answers session
12.00 – 12.30	Presentation by Ukrainian business representatives: - food & beverage - furniture industry - textile industry - IT sector Questions & answers session
13.00 – 14.00	Session 1. Business Meetings divided according to various sectors and interest groups Networking
14.00 – 16.00	Session 2. Business Meetings (pre-arranged bilateral meetings)
18.00	Drink and food tasting of Ukrainian specialities hosted by Swedish gourmet boutique (Original Brands and the store BOTTL3.5HOP): alcohol products (3,5% and lower), beer and food (delicacies, cheese, meat and beer snacks)

Wednesday, March 22nd, 2017 (TBA)

Visit to some Swedish companies